

**UTMOSPHERIC®**

**STEP INTO THE NEXT DIMENSION**

**BRAND & LABELLING MANUAL**

**(2023 / V1)**

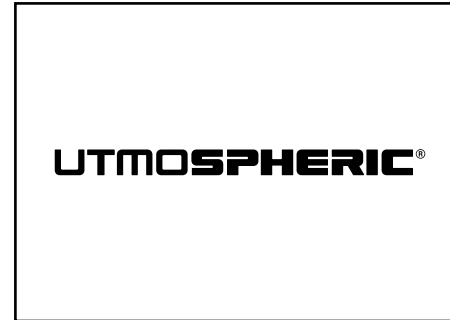
# UTMOSPHERIC LOGOTYPE / CLAIM



utmospheric\_lettering\_darkblue



utmospheric\_lettering\_yellow



utmospheric\_lettering\_black



utmospheric\_lettering\_white



utmospheric\_lettering\_claim\_darkblue



utmospheric\_lettering\_claim\_yellow



utmospheric\_lettering\_claim\_black

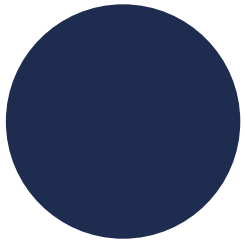


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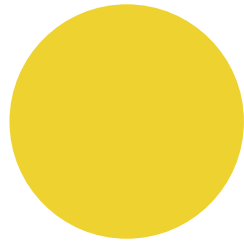
You need logotypes as JPG or EPS? Please contact us: [marketing@sympatex.com](mailto:marketing@sympatex.com)

# UTMOSPHERIC COLOURS

## BASE COLOURS

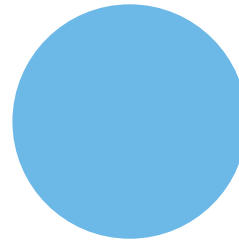


**DARK BLUE**  
C100 M87 Y40 K34  
R30 G44 B80  
HEX 1E2C50

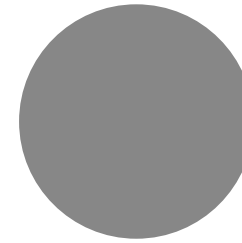


**YELLOW**  
C10 M13 Y87 K0  
R238 G210 B47  
HEX EED22F

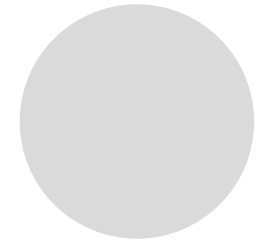
## CONTRAST COLOURS



**LIGHT BLUE**  
C58 M12 Y0 K0  
R108 G184 B231  
HEX 6CB8E7



**DARK GREY**  
C0 M0 Y0 K60  
R135 G135 B135  
HEX 878787



**LIGHT GREY**  
C0 M0 Y0 K20  
R218 G218 B218  
HEX DADADA

# UTMOSPHERIC TYPOGRAPHY

## EXO 2 REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

## EXO 2 MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

## EXO 2 SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

## EXO 2 BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

## EXO 2 EXTRABOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

## EXO 2 BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

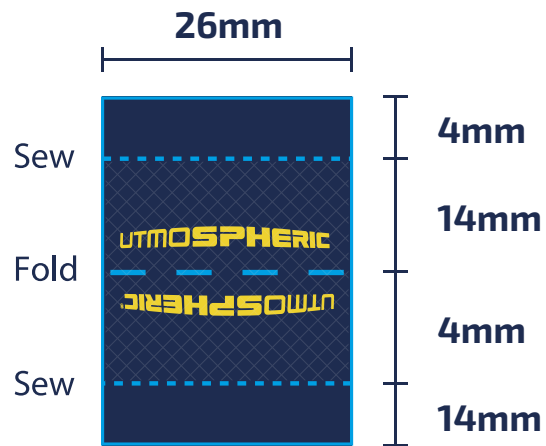
0123456789

# UTMOSPHERIC HANGTAGS

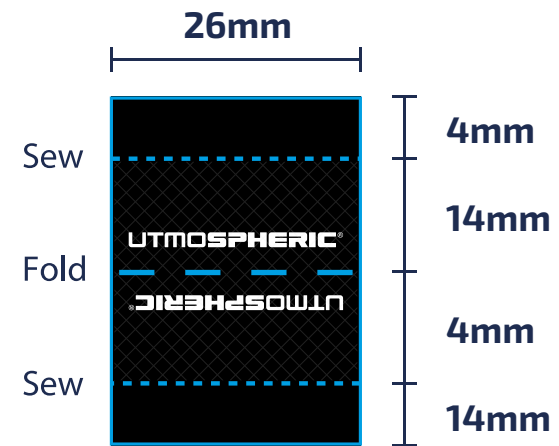


Utmospheric Hangtag Generic Small / 45mm x 45mm  
LUAHGMO45x45

# UTMOSPHERIC TEXTILE LABEL



Utmospheric Woven Flag / Dark / 26x36 mm  
LSAWDS026x36 / Recycled Polyester



Utmospheric Woven Flag / Dark / 26x36 mm  
LSAWDS026x36 / Recycled Polyester